



OurtownFLA.com

Community Website

Currently serving the communities of:

Land O'Lakes, Lutz, Wesley Chapel,
Meadow Pointe, Zephyrhills, New Tampa,
Dade City, Trinity, Hudson, Port Richey

Advertising Media Kit

Tony Masella Jr cell (813) 951-4200

President

Tony@OurtownFLA.com

Sheila Tramontana (813) 363-7672

Executive Account Administrator

SheilaT@OurtownFLA.com

Office (813) 996-2900



"LIKE" us on Facebook/OurtownFLA.com

Advertising with **OurtownFLA.com** is EASY!

We have Three Banner Ad Size Packages!



Three Star Package: \$ 299.00 /month

EXTRA LARGE sized Banner Ad, 250 wide x 475 high, static with a Direct Link to your Website from our Front Page and all Target Pages.



Two Star Package: \$ 199.00 /month

LARGE sized Banner Ad, 250 wide x 370 high, static with a Direct Link to your Website from our Front Page and all Target Pages.



One Star Package: \$ 99.00 /month

MEDIUM sized Banner Ad, 250 wide x 160 high, static with a Direct Link to your Website from our Front Page and all Target Pages.

Banner Ad Animation: \$ 49.00 /month

Up to THREE frames that ROTATE to catch the eye of the viewer and multiply the effect of your Banner Ad.

Hyper Linked Text Ad: No additional charge!

All Three Packages include a Hyper Linked Text Ad with a Direct Link to your Website, at top of the Front Page and all Target Pages.

Business Directory: No additional charge!

When you advertise with OurtownFLA.com, your Fixed Banner Ad will also appear in our Business Directory.

Special Display Banner Ad: No additional charge for Two and Three Star Banners Packages

396 wide x 288 high. This Special Banner is placed in rotation with "The Week's Best Photo's" at the TOP of the Front page.

Facebook Business Package: \$99.00 Initial Setup \$49.00 Maintenance, Networking, Custom URL

We will help your business build relationships with potential customers by utilizing our fan base, networking your business with others, tagging appropriate pages, and promoting your page via our Network at peak posting times and with frequent consistency.

Since 1999 Pasco County & Lutz #1 Community Website **Event Calendar**

Our Stats Thanks for your Support!
Thank You, Wesley Chapel Meadow Pointe, New Tampa



...to the Wesley Chapel Chamber of Commerce, for voting us Small Business of the Year!

OurTownFLA.com
Welcome to our Award Winning Community Website



2010 Final Stats:
13,558,385 Hits from 288,778 Visits
OurTownFLA.com averages over 1 Million Hits / Month from over 25,000 Visitors for the last 50 months!

Thanks, Land O'Lakes, Lutz, Central Pasco County

...to the Members of the Central Pasco Chamber of Commerce, for awarding us 2010's Media Award

Check out our Event Calendar

About Us | Archive | Clubs & Non Profit | Contact Us | Directory | Facebook | Land O'Lakes Community
Photo Gallery Log | Lutz Community | Movies | Schools | Target Pages | Weather | Wesley Chapel Community

Special Display Banner Ad:
No additional charge for Two and Three Star Banners Packages, (396 wide x 288 high). Your Ad is placed in rotation with The Week's Best Photo's at the top of the Front page.

Banner Ad Animations \$ 49.00
Up to three frames that rotate to catch the eye of the viewer and multiply the effective area of the Banner.

Hyper Linked Text Ad
With a **Direct Link** to your Website, at top of the **Front Page** and all **Target Pages**

OurTownFLA Home Page
Facebook OurTownFLA

We are always updating so come back often to view our latest Photos, Videos, Stories, Links to Schools, Clubs, Businesses & More! We serve Land O'Lakes, Wesley Chapel, Lutz, Zephyrhills & more!

- Academy at the Lakes
- All Tune and Lutz Car Care
- Bay Area Water Sports
- Benedetto's Ristorante
- Bounce U
- Central Pasco Vet Care
- Churchill Dentistry
- Cobb Theatre
- Craven Chiropractic Clinic
- Dairy Queen
- Jerna's Heating & A/C
- Island Computer Services
- Kiefer Village Jewelers
- Kraz Maga Martial Arts

Our Sponsors:

now, the latest from OurTownFLA
January 2011 Edition
Don't forget to tell our Advertisers you saw their Banner Ad Here!

The Al and Ida Silver Memorial Classic Car Show to benefit the



Heritage Park Foundation

Event Calendar
Email Us Stories, Photos, Questions
Let your Website or Facebook Page work for you by putting your link in front of our Loyal, Local Viewers. Click on the links below to learn about Businesses that make our Community better through their support:

- LifeSource Family Chiropractic
- Loyless Funeral Home
- Medic-Weightloss Lutz
- Of Time Gun Shop
- Papa John's Pizza
- Point of Care Clinic Primary Care
- The Plant Shop
- Sports + Field
- Stevens Pools
- Wesley Chapel Dentistry
- Wesley Chapel Nissan
- Wesley Chapel Orthodontics
- Urban Culinary Cuisine
- Xtreme Adventures
- Click for Movie Times
- Music

Our Sponsors:

OurtownFLA.com Banners Ads
We have 3 sizes of **Banner Ads** available. They move from the bottom to the top of the page on a regular basis and provide a **Direct Link** to your Website from our **Front Page** and all **Target Pages**. See the descriptions below:

2011 HOLIDAY SPECIAL
25 4x8 personalized photo cards for \$29.99

WE BRING THE WHOLE STUDIO TO YOU



Three G Photography
Capturing Life's Moments...
813.507.5747

On Target Page: Land O'Lakes Activities

January 2011

Super Heroes await new Green Hornet Movie at the Cobb Theater



On Target Page: Wesley Chapel Activities

Tampa's Finest Moviegoing Experiences!

- All Seating Online
- Digital Projection and Sound
- J-Box Capacity
- Pattern Special Events
- Metropolitan Opera Live Events
- and... Cradleboard

Cobb Theatre
8222 Wesley Grove Blvd / Wesley Chapel / 813.965.1884
CineBistro @ Hyde Park
1600 West Swann Ave / Tampa / 813.234.8200

Three Star Banners \$ 299.00
Extra Large sized Banner Ad, 250 wide x 475 high, static with a **Direct Link** to your Website from our **Front Page** and all **Target Pages**.

ACADEMY AT THE LAKES
ESSE QUAM VIDERI

We believe in challenging you to become the best version of yourself.

2220 Collier Parkway
Land O' Lakes
813- 909-7919

January 2011

Grand Opening of The King's Gold in Lutz / Land O'Lakes



Come see them at their new store! *At each location, party or event we pay higher prices for Gold and Silver and give back to the community!

On Target Page: Lutz Community

XTREME ADVENTURES LAZER TAG

FAMILY FUN CENTER

Two Star Banners \$ 199.00
Large sized Banner Ad, 250 wide x 370 high, static with a **Direct Link** to your Website from our **Front Page** and all **Target Pages**.

Island Computer Services
A Company with Christian Values

Repairs and Upgrades
Computer Systems
Networking Services
Consulting Services
Training Services

For service please call
813.909-1463
M - F 10:00 - 6:00 PM
Closed Saturday
Sunday by appointment

On Target Page: Tarpon Springs at Wiregrass Ranch HS

January 2011

FREE LIFETIME WARRANTY

WESLEY CHAPEL



Sales: 813-956-4444
Parts & Service: 813-751-1300

UNDER NEW MANAGEMENT
28519 SR 54 Wesley Chapel

One Star Banner \$ 99.00
Medium sized Banner Ad, 250 wide x 160 high, static with a **Direct Link** to your Website from our **Front Page** and all **Target Pages**.

Why Advertise With Us?

We are established in the Pasco and Northern Hillsborough County markets. Many of your potential customers *rely on the Internet* to get information that will help them determine whether or not to consider doing business with you. Our Community website brings viewers to your business through our coverage of local sporting events, Chamber and business functions. Here's a few reasons why your marketing plan should consider advertising on

OurtownFLA.com

- More experience and more success in reaching your LOCAL target market, putting those people just one click away from your website
- *Reasonable, competitive pricing*
- Our local community website has averaged over ONE MILLION hits a month consistently for over five years!!
- *Free Business Directory*
- Celebrating our TENTH year of Community coverage
- *Over 13 million hits from over 288,000 visits to our website in 2010*
- The Community has learned over the years to count on us being in attendance at their events & frequently visit our pages for local News
- *Positive Community News*
- Contributing to community newspapers like Community News Publications (Laker/Lutz News) draws their readers to our website
- *Actively utilizing the power of social media*
- Over 200,000 "YouTube" views from our local videos

Your marketing plan IS COMPLETE with a presence on **OurtownFLA.com**, linking our loyal, local visitors to your company website. We earn our hits the old fashioned way, by being out in the community, partnering with the people, businesses and organizations that make our community special. Be a part of it AND a part of our **Award Winning Community Website**, when you place your Banner Advertisement with us and reach your target market!
Buy and Advertise Locally!

All of our local Websites, LandOLakesFLA.com, WesleyChapelFLA.com, NewTampaFLA.com, ZephyrhillsFLA.com, DadeCityFLA.com & CarrollwoodFLA.com, are all directed to **OurtownFLA.com**

We have Three Banner Ad Sizes Packages!

Three Star Package: \$ 299.00 / month



Tampa's Finest Moviegoing Experiences!

Cobb THEATRES

- All Stadium Seating
- Digital Projection and Sound
- 3-D Capability
- Fathom Special Events
- Metropolitan Opera Live Events
- and... CinéBistro, Cobb's luxury in-theatre dining experience.

www.CobbTheatres.com www.CobbCineBistro.com

Grove 16 & CinéBistro
6333 Wesley Grove Blvd. | Wesley Chapel | 813.948.5444

CinéBistro @ Hyde Park
1609 West Swann Ave. | Tampa | 813.514.8300

GRADUATES
BABIES
CHILDREN
PETS
FAMILY
SPORTS
EVENTS
ENGAGEMENT
LOGOS
AD LAYOUT

Sheila

PHOTOGRAPHY & DESIGN
813.363.7672

SHEILATPHOTOGRAPHY.COM

Extra Large sized Banner Ad, 250 wide x 475 high, Static with a Direct Link to your Website from our Front Page and all Target Pages.

***We also offer Professional Ad Layout & Graphic Logo Design for an additional fee**



Two Star Package: \$ 199.00 / month

CENTRAL PASCO
VETERINARY CARE





Dr Jo Ann Daniels
17945 SR 54,
Lutz
813- 926-1126

LOYLESS FUNERAL HOME



**Committed to serving families
with dignity and respect**
5310 Land O'Lakes Blvd.
Land O'Lakes, FL
813 996-6610



Large sized Banner Ad, 250 wide x 370 high, static with a Direct Link to your Website from our Front Page and all Target Pages.



One Star Package: \$ 99.00 /month

LOSE 5-10 POUNDS THE FIRST WEEK!
Physician-supervised
**Mention this
ad for \$25 off!**
813.909.1700
24420 State Road 54, Lutz



MEDI
WEIGHTLOSS CLINICS
"The one that works!"

"Top Quality" At Affordable Prices
**The
PLANT
STOP**




813-428-5922
3904 Land O' Lakes Blvd.
Land O' Lakes

Medium sized Banner Ad, 250 wide x 160 high, static with a Direct Link to your Website from our Front Page and all Target Pages.